

## RICO HIRES NEW VICE PRESIDENT OF OPERATIONS

### FOR IMMEDIATE RELEASE

**(September 27<sup>th</sup>, 2018 – Medina, Ohio)** Rico Equipment hires new manufacturing and operations Vice President, Doug Willse.

Doug joins Rico's Executive Team as VP of Operations and has admired the growth of Rico since moving to Medina in 1991. He brings 20+ years of leadership experience in Manufacturing, Engineering and Distribution. Doug has a passion for improving business processes and his expertise aligns well with Rico's vision of long term growth and innovation.

Prior to joining Rico, Doug oversaw several other large manufacturing companies and managed their day to day operations.

Doug holds a Bachelors degree in Mechanical Engineering from the University of Dayton.



Doug will be responsible for all engineering, supply chain and manufacturing operations, as well as coordinating best practices throughout RICO's business to ensure the highest level of customer satisfaction.

Rico Manufacturing is proud to be fabricators of the world's finest specialty lift trucks. RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 1,000 to more than 400,000 lbs. RICO's diverse customer base includes the industrial, military and commercial markets. For more information contact **Alexa Engist (330) 723-4050 ext. 200** or visit [www.RicoEquipment.com](http://www.RicoEquipment.com)