

**FOR IMMEDIATE RELEASE**

**Solutions for the Automotive Industry**

April 8, 2013 - Medina, OH



The best measure of customer satisfaction is the repeat business you receive from a job well done. Especially when your customer is Chrysler Automotive, you know you have a strong relationship. Chrysler's fleet of eight (8) P-400s came off lease this year and based on their performance, low maintenance, and increased run time in the highly demanding automotive industry, Rico Pegasus series was selected again as the Lift Truck of choice.

"We believe in partnering with our customers and providing them with the products customized to meet their needs for long term solutions." said Rico President, Steve Shuck. The new fleet of vehicles were delivered on time and started the replacement process in April 2013. These P-400 offered greater operator visibility, integral side-shifting fork positioning, air ride seat and the strongest caster steer in the industry.

Customizing lift trucks, RICO is able to meet the unique needs of today's manufacturers while managing the design, development and manufacturing of specialized lift trucks and material handling equipment. Having entered the Explosion Proof market in 1991, RICO is uniquely poised to maintain equipment and ensuring the safety of those employees working in these challenging environments.

For more information, please contact:

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