

RICO Manufacturing Wins 2010 MANNY Award

FOR IMMEDIATE RELEASE

(April 13, 2010– Medina, Ohio) [RICO Manufacturing](#) is pleased to announce that *Inside Business* magazine has selected RICO Manufacturing as a [2010 Manny Award](#) winner. Now in its 13th year, the Manny Award program recognizes manufacturing excellence in Northeast Ohio.

RICO Manufacturing is being celebrated as a winner in the “Product Development” category for the development of numerous [unique products](#) for use in the medical industry, armed services and homeland security field. As a result, RICO will be featured in the May/June issue of *Inside Business*.



To remain successful, RICO Manufacturing knew its main product lines had to expand and they had to continue to invest in research, technology and innovation. Dave Mueller, President of RICO Manufacturing, states *“Manufacturing in general has fewer people working directly on factory lines. RICO continues to grow and employ people to work in engineering, research and development, marketing, distribution and consulting. This is a growing segment in the manufacturing industry that we label as high tech. RICO is an engineering firm that does manufacturing.”*

RICO Manufacturing has taken a proactive approach by identifying market changes and seizing new product opportunities before they occur. By adding products in the medical, homeland security, and military arenas, RICO Manufacturing has positioned itself to reap the rewards of increased sales, market share and customer satisfaction.

ABOUT RICO: Rico Manufacturing is fabricators of the world's finest [specialty lift trucks](#). With over 125 years of experience, RICO has pioneered the design, development and manufacture of specialized lift trucks and material handling equipment with capacities ranging from 3,000 to 400,000 lbs. RICO is the proud to be the manufacturer of the only [shipboard approved powered pallet truck for the U.S. Navy](#) as well as the preferred provider of the [463L Pallet Truck for the U.S. Air Force](#). RICO's diverse customer base includes the industrial, military, and commercial markets.

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